



SPONSORSHIP FORM

Business Name: _____ Contact Name: _____

Phone: (W): _____ (C): _____

E-mail Address*: _____ Website: _____

**Our primary method of communication is email. Please provide an e-mail address for important updates!*

Mailing Address: _____

City, State, Zip: _____

SPONSOR LEVELS (See descriptions on reverse.)

Please call 203-947-4767 to discuss in-kind contributions and additional recognition opportunities.

- | | |
|---|---|
| <input type="checkbox"/> RiverFest Friend: \$100 | <input type="checkbox"/> Silver Level Sponsor: \$2,500* |
| <input type="checkbox"/> RiverFest Patron: \$250 | <input type="checkbox"/> Gold Level Sponsor: \$3,500* |
| <input type="checkbox"/> Children's Area Sponsor: \$500 | <input type="checkbox"/> Presenting Sponsor: \$5,000* |
| <input type="checkbox"/> Bronze Level Sponsor: 1,000* | <input type="checkbox"/> Other _____ |

AMOUNT ENCLOSED: \$ _____

Make checks payable to The Town of New Milford. Please note Riverfest in the memo section. Your gift may be tax deductible to the full extent provided by law. We suggest that you consult your tax advisor for more information.

☐ We would like our gift to be anonymous.

☐ Our company employees would like to participate as RiverFest volunteers.
Please call me to arrange their participation.

***For Sponsorships which include one 10' x 10' booth.** (Electricity and tents are not provided. Sunset is at 6:30 p.m. We suggest you bring battery-powered lighting for your booth.)

➔ Number of 8-foot tables needed: _____ Number of chairs needed: _____

RiverFest will not guarantee against loss or damage of any kind. Neither RiverFest, nor the Town of New Milford maintains insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance to indemnify and defend RiverFest, and the Town of New Milford and its employees and volunteers against claims or expenses arising out of the use of the exhibit space.

☐ A certificate of insurance naming the Town of New Milford as an additional insured is enclosed.

Mail your sponsorship payment, application form and any other required materials to:
Mayor's Office, Town of New Milford, 10 Main Street, New Milford, CT 06776 or scan and email to NMRiverFest@gmail.com. You may pay online at www.NMRiverfest.org.

**Applications and payment must be received by
September 23, 2019 to guarantee print promotion inclusion for
Bronze, Silver, Gold and Presenting Sponsor Levels.**



SPONSOR LEVEL DESCRIPTIONS

RiverFest Friend: \$100

- Your company name on the RiverFest banner at entrance to RiverFest

RiverFest Patron: \$250

- Your company name on the RiverFest banner at entrance to RiverFest

Children's Area Sponsor: \$500

- Your company name on a banner at entrance to RiverFest
- Your company name on a banner in Children's area of RiverFest

Bronze Level Sponsor: \$1,000

- Company logo on banner at entrance to RiverFest
- Credit in promotions & print advertisements
- Company logo on RiverFest posters distributed before & during event
- One 10x10 foot exhibit space in prominent location at RiverFest
- Two Riverfest custom caps

Silver Level Sponsor: \$2,500

- Company logo on banner at entrance to RiverFest
- Credit in promotions & print advertisements
- Company logo on RiverFest posters distributed before & during event
- Social media promotions, name & logo
- One 10x10 foot exhibit space in prominent location at RiverFest
- Two Riverfest custom caps and four complimentary tickets redeemable at the Riverfest beer and wine garden

Gold Level Sponsor: \$3,500

- Company logo on banner at entrance to RiverFest
- Credit in promotions & print advertisements
- Company logo on RiverFest posters distributed before & during event
- Social media promotions, name & logo
- One 10x10 foot exhibit space in prominent location at RiverFest
- Four Riverfest custom caps, four complimentary tickets redeemable at the Riverfest beer and wine garden and four complimentary tickets to a food vendor of your choice

Presenting Sponsor: \$5,000

- Company logo on banner at entrance to RiverFest
- Company logo on banner at Main Stage
- Credit in promotions & print advertisements
- Company logo on RiverFest posters distributed before & during event
- Social media promotions, name & logo
- One corner 10x10 foot exhibit space in a prominent location at RiverFest
- Eight Riverfest custom caps, eight complimentary tickets redeemable at the Riverfest beer and wine garden and eight complimentary tickets to a food vendor of your choice